

Depilatories in Slovakia

Market Direction | 2023-05-09 | 20 pages | Euromonitor

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Report description:

A new hair removal innovation has created a buzz in depilatories in Slovakia. The novelty comes from the Polish brand Eveline, which has been the first to see the launch of a Smooth Epil Brazilian mask in the country. The mask contains natural clay that is intended to remove hair and stubble, minimise hair growth and moisturise the skin. Another brand to have seen innovation is Nair, with a leg mask containing bio clay and charcoal.

Euromonitor International's Depilatories in Slovakia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Hair Removers/Bleaches, Women's Pre-Shave, Women's Razors and Blades.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Depilatories market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Popularity of electric epilators and IPL devices continues to disrupt the category

Lower-priced alternatives exert pressure on the leading players

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