

Depilatories in Portugal

Market Direction | 2023-05-04 | 20 pages | Euromonitor

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Report description:

Depilatories registered positive volume growth in Portugal in 2022. The category is very seasonal and in 2022, it benefited from a particularly long and hot summer. This led Portuguese women to wear shorts, dresses and skirts more often across the year, while they also visited the beach more. All of this encouraged sales of depilatories over a much longer period than usual. In addition, 2022 saw a large influx of foreign tourists, in particular during spring and summer, which also had a positive...

Euromonitor International's Depilatories in Portugal report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Hair Removers/Bleaches, Women's Pre-Shave, Women's Razors and Blades.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Depilatories market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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