

Depilatories in New Zealand

Market Direction | 2023-05-05 | 19 pages | Euromonitor

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Report description:

Hair removal products in different formats can be easily purchased at grocery retailers and pharmacies in New Zealand. Mainstream brands such as Veet, Schick and Gillette Venus, for example, have a wide variety of products in many formats such as cream in tubes, cream in spray cans, waxing strips, gel in bottles, razors with lubricating and moisturising strips and disposable razors. The majority of Veet's products are positioned for sensitive skin and are made with trending skin care ingredients...

Euromonitor International's Depilatories in New Zealand report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Hair Removers/Bleaches, Women's Pre-Shave, Women's Razors and Blades.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Depilatories market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Gillette Venus push boundaries in sustainability

Small local brands meet demand for natural and sustainable products

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