

Depilatories in Lithuania

Market Direction | 2023-05-12 | 19 pages | Euromonitor

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Report description:

A wide range of beauty salons and professional treatments are negatively impacting the market of depilatories. This includes the rise in popularity of services such as waxing, electric depilation devices, laser removal and other mid-or long-term depilation methods. Hair removal services gained a lot of popularity in 2022 as beauty salons increased their influencer marketing spending, which was widely seen across social media platforms. This increased the awareness of these services while enhanci...

Euromonitor International's Depilatories in Lithuania report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Hair Removers/Bleaches, Women's Pre-Shave, Women's Razors and Blades.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Depilatories market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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The competitive landscape remains stable as multinationals retain the lead

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