

Depilatories in Hungary

Market Direction | 2023-05-02 | 21 pages | Euromonitor

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Report description:

Depilatories suffered in terms of volume sales growth in 2022, with only women's razors and blades recording a low positive rise, while hair removers/bleaches and women's pre-shave declined. A wide range of salon services, such as waxing, electric depilation devices, IPL (laser hair removal), and other mid- or long-term depilation methods, continued to undermine demand for depilatories, and depilation creams have remained unpopular. In recent uncertain times, women's pre-shave habits have seen a...

Euromonitor International's Depilatories in Hungary report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Hair Removers/Bleaches, Women's Pre-Shave, Women's Razors and Blades.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Depilatories market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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