

## **Depilatories in Greece**

Market Direction | 2023-05-02 | 23 pages | Euromonitor

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### **Report description:**

Volume sales declined across all categories of depilatories in 2022. The current unfavourable economic climate, marked by the severe energy crisis and raging inflation, is the reason behind the decline during the year. Hair removers/bleaches and women's pre-shave saw double-digit declines in volume sales, while even women's razors and blades, traditionally considered as the most economical method of depilation, recorded declining volume sales as financially strained consumers switched to even ch...

Euromonitor International's Depilatories in Greece report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Hair Removers/Bleaches, Women's Pre-Shave, Women's Razors and Blades.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Depilatories market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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