

Depilatories in Finland

Market Direction | 2023-05-03 | 20 pages | Euromonitor

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Report description:

Current value growth of depilatories in Finland remained healthy in 2022, driven by a shift from single-use products to multi-use alternatives, as well as the adoption of lifelong zero-waste shavers such as the Geisha shaver. This trend contributed to a decline in volume growth for women's razors and blades, as consumers increasingly sought out sustainable and reusable options. Women's pre-shave was also in marginal volume decline, leading to overall volume growth that remained in a slight decli...

Euromonitor International's Depilatories in Finland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Hair Removers/Bleaches, Women's Pre-Shave, Women's Razors and Blades.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Depilatories market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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