

Depilatories in Egypt

Market Direction | 2023-05-11 | 19 pages | Euromonitor

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Report description:

Demand for depilatories in Egypt witnessed continued decline in retail volume terms in 2022 as sales further dropped off from the notable peak in demand at the height of the COVID-19 crisis. The reopening of salons and spas triggered a downturn in demand in 2021 and in the following year sales fell below pre-pandemic levels. This was partly a result of the increased pressure on consumers' spending power due to the high rate of inflation and the devaluation of the local currency.

Euromonitor International's Depilatories in Egypt report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Hair Removers/Bleaches, Women's Pre-Shave, Women's Razors and Blades.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Depilatories market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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