

Depilatories in Croatia

Market Direction | 2023-05-02 | 18 pages | Euromonitor

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Report description:

Sales of depilatories rebounded in 2022 as demand returned to greater normality following the fluctuations caused by the COVID-19 pandemic. Consumer lifestyles normalised and led to more time outside the home, which boosted sales of depilatories as women shifted back to their regular depilatory routines. In 2021, the category saw retail volume sales decline as the easing of public health restrictions allowed beauty salons to reopen, while the rollout of vaccines and falling infection rates made...

Euromonitor International's Depilatories in Croatia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Hair Removers/Bleaches, Women's Pre-Shave, Women's Razors and Blades.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Depilatories market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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