

## **Depilatories in Colombia**

Market Direction | 2023-05-02 | 20 pages | Euromonitor

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### **Report description:**

Depilatories registered a decline in volume sales in 2022, as with society fully opened up post pandemic lockdowns, many consumers frequented beauty salons for hair removal by methods such as laser or waxing. As a consequence, there was a fall in volume sales. In addition, with inflation being high, due to factors such as continuing global supply constraints and currency depreciation, which made imported products in particular more expensive, constant value growth was also muted.

Euromonitor International's Depilatories in Colombia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Hair Removers/Bleaches, Women's Pre-Shave, Women's Razors and Blades.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Depilatories market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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