

## **Depilatories in Argentina**

Market Direction | 2023-04-24 | 20 pages | Euromonitor

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### **Report description:**

In 2022, for the second year in a row, all depilatories products experienced sustained growth in retail volume terms. A record number of local tourists in 2022 positively impacted sales, as Argentinians were eager to travel following the lifting of pandemic restrictions. While sales of depilatories are typically concentrated during the hotter months (October to March), the category witnessed a strong performance throughout the year. The end of restrictions, coupled with increased social activiti...

Euromonitor International's Depilatories in Argentina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Hair Removers/Bleaches, Women's Pre-Shave, Women's Razors and Blades.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Depilatories market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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