

## **Depilatories in Algeria**

Market Direction | 2023-04-28 | 17 pages | Euromonitor

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### **Report description:**

Hair removers and bleaches are considered quite expensive for the vast majority of Algerians although they do have a core consumer base. As purchasing power has decreased, the majority of depilatory users have switched to the cheapest solutions. Thus, depilatories in Algeria remains largely restricted to hair removers/bleaches, with only a small proportion of retail sales made up of women's razors and blades and pre-shave non-existent. Hair removers/bleaches are perceived as better value for mon...

Euromonitor International's Depilatories in Algeria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Hair Removers/Bleaches, Women's Pre-Shave, Women's Razors and Blades.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Depilatories market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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