

## **Deodorants in the United Arab Emirates**

Market Direction | 2023-05-10 | 19 pages | Euromonitor

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### **Report description:**

As local consumers become increasingly conscious of the ingredients contained in their personal care products, the demand for natural deodorants is rising due to the perceived benefits they offer. Advertising campaigns in local and regional media which highlight the advantages of aluminium-free products are also contributing to this trend. In addition, local consumers are now opting for deodorants instead of antiperspirants. The clean beauty movement is expected to grow rapidly as an increasing...

Euromonitor International's Deodorants in United Arab Emirates report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Deodorant Creams, Deodorant Pumps, Deodorant Roll-Ons, Deodorant Sprays, Deodorant Sticks, Deodorant Wipes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Deodorants market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International  
May 2023

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