

Deodorants in Spain

Market Direction | 2023-05-04 | 23 pages | Euromonitor

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Report description:

Deodorants saw positive growth in current value terms in 2022, with retail sales edging close to pre-COVID-19 levels. During the pandemic, demand was undermined by the fact that local consumers spent much more time at home, with many working or studying remotely. As a result, they tended to use deodorant less frequently. The closure of sporting facilities, such as gyms, also had a significant negative effect on demand for deodorants. With Spaniards returning to their normal social and profession...

Euromonitor International's Deodorants in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Deodorant Creams, Deodorant Pumps, Deodorant Roll-Ons, Deodorant Sprays, Deodorant Sticks, Deodorant Wipes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Deodorants market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Unilever's Axe remains the clear leader, but private label makes strides

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Summary 1 Research Sources

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