

Deodorants in Slovakia

Market Direction | 2023-05-09 | 22 pages | Euromonitor

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Report description:

The return to overall positive retail volume growth for deodorants in 2022 was underpinned by the fuller resumption of work, social and fitness/exercise/sports norms as the Coronavirus (COVID-19) pandemic and related restrictions eased. Meanwhile, amid high inflation, rising average unit prices shaped fast retail current value growth. As retail volume sales grew only modestly, they remained below the pre-pandemic 2019 level at the end of the review period.

Euromonitor International's Deodorants in Slovakia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Deodorant Creams, Deodorant Pumps, Deodorant Roll-Ons, Deodorant Sprays, Deodorant Sticks, Deodorant Wipes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Deodorants market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Global companies lead, but deodorant creams offers penetration opportunities for local players

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SOURCES

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Summary 1 Research Sources

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