

## Deodorants in Lithuania

Market Direction | 2023-05-12 | 20 pages | Euromonitor

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### Report description:

In 2022, deodorants presented a strong retail value growth and appeared among the leading product areas for both growth and recovery from the impact of COVID-19. The COVID-19 pandemic negatively impacted demand for deodorants as consumers worried less about their body odour due to spending extended time at home in isolation. In 2021, the lockdown was in the first months of the year, but then social conditions returned to normal, and Lithuanians began returning to workplaces and attending social...

Euromonitor International's Deodorants in Lithuania report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Deodorant Creams, Deodorant Pumps, Deodorant Roll-Ons, Deodorant Sprays, Deodorant Sticks, Deodorant Wipes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Deodorants market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Deodorant roll-ons benefit due to lack of perceived harmful side effects

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Consumers continue to preference deodorant roll-ons and sprays

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##### SOURCES

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## Summary 1 Research Sources

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