

Deodorants in Ecuador

Market Direction | 2023-05-04 | 20 pages | Euromonitor

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Report description:

Deodorants achieved another solid year of growth in 2022 as the category recovered from the pandemic. Many people had spent time at home and used far less deodorant during the long periods spent at home. As consumers resumed normal lifestyles in 2022, deodorant use shifted back to higher levels of frequency akin to pre-pandemic levels. In the coastal regions where the weather is warmer and more humid, deodorants are used more frequently and at almost double the level used by citizens living in t...

Euromonitor International's Deodorants in Ecuador report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Deodorant Creams, Deodorant Pumps, Deodorant Roll-Ons, Deodorant Sprays, Deodorant Sticks, Deodorant Wipes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Deodorants market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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