

## **Deodorants in Canada**

Market Direction | 2023-04-24 | 22 pages | Euromonitor

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### **Report description:**

Deodorant sales experienced a surge in growth in value terms in 2022 as consumers returned to workplaces, schools, and social activities after the rollback of most COVID-19 safety measures. Additionally, domestic and international travel resumed, adding to the demand for deodorants. This trend reflects the importance of personal hygiene and the return to pre-pandemic activities.

Euromonitor International's Deodorants in Canada report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Deodorant Creams, Deodorant Pumps, Deodorant Roll-Ons, Deodorant Sprays, Deodorant Sticks, Deodorant Wipes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Deodorants market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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