

Deodorants in Argentina

Market Direction | 2023-04-24 | 22 pages | Euromonitor

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Report description:

In 2022 deodorants recorded a more robust rebound in volume sales after a marginal recovery in 2021. The lifting of pandemic restrictions positively impacted deodorants demand as consumers began spending more time outside their homes, travelling and working. This led to an increased frequency of deodorant use, boosting sales. Although volume sales in 2022 reached pre-pandemic levels, the category still remained far from its volume record achieved in 2014. Amid ongoing economic problems, sales ha...

Euromonitor International's Deodorants in Argentina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Deodorant Creams, Deodorant Pumps, Deodorant Roll-Ons, Deodorant Sprays, Deodorant Sticks, Deodorant Wipes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Deodorants market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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