

Colour Cosmetics in Spain

Market Direction | 2023-05-04 | 31 pages | Euromonitor

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Report description:

Retail value sales of colour cosmetics saw a second consecutive year of positive growth in constant terms during 2022 but remained below pre-pandemic levels. Demand for colour cosmetics was hit particularly hard by COVID-19 restrictions, with facemasks having been required in both indoor and outdoor public spaces from May 2020. While most face mask regulations had been eased by April 2022, with the exception of healthcare settings, the uncertain economic situation led a significant number of loc...

Euromonitor International's Colour Cosmetics in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Colour Cosmetics Sets/Kits, Eye Make-Up, Facial Make-Up, Lip Products, Nail Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Colour Cosmetics market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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COLOUR COSMETICS IN SPAIN

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Sales receive a boost from the normalisation of consumer lifestyles, but economic pressures ensure demand remains below pre-COVID levels

Younger consumers welcome new brands and experiences

Stabilisation of e-commerce sales represents an opportunity for bricks-and-mortar outlets

PROSPECTS AND OPPORTUNITIES

Inflationary pressures will continue to limit value growth

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