

Colour Cosmetics in Slovakia

Market Direction | 2023-05-09 | 29 pages | Euromonitor

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Report description:

Colour cosmetics continued to recover from the slump in retail sales caused by the restrictions on consumer mobility in light of the Coronavirus (COVID-19) pandemic. In 2022, overall retail volume sales returned to positive, if modest, growth, while retail current value sales saw strong double-digit growth, albeit boosted by high inflationary pressure on prices. A strong rebound was witnessed across categories, led by lip products and facial and eye make-up as the easing of COVID-19 restrictions...

Euromonitor International's Colour Cosmetics in Slovakia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Colour Cosmetics Sets/Kits, Eye Make-Up, Facial Make-Up, Lip Products, Nail Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Colour Cosmetics market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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SOURCES

Summary 1 Research Sources

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