

## **Colour Cosmetics in Slovakia**

Market Direction | 2023-05-09 | 29 pages | Euromonitor

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### **Report description:**

Colour cosmetics continued to recover from the slump in retail sales caused by the restrictions on consumer mobility in light of the Coronavirus (COVID-19) pandemic. In 2022, overall retail volume sales returned to positive, if modest, growth, while retail current value sales saw strong double-digit growth, albeit boosted by high inflationary pressure on prices. A strong rebound was witnessed across categories, led by lip products and facial and eye make-up as the easing of COVID-19 restrictions...

Euromonitor International's Colour Cosmetics in Slovakia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Colour Cosmetics Sets/Kits, Eye Make-Up, Facial Make-Up, Lip Products, Nail Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Colour Cosmetics market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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### Summary 1 Research Sources

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