

Colour Cosmetics in New Zealand

Market Direction | 2023-05-05 | 29 pages | Euromonitor

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Report description:

Compared to pre-pandemic days in 2019, consumers in 2022 continue to spend more time at home despite minimal pandemic-related restrictions. A key driver of this is the shift towards hybrid working arrangements which give consumers the option of working from home. This resulted in changing consumer behaviours with more consumers opting for simpler make-up routines and products that can be applied quickly and easily. Although consumers are reducing the number of products used in their make-up rout...

Euromonitor International's Colour Cosmetics in New Zealand report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Colour Cosmetics Sets/Kits, Eye Make-Up, Facial Make-Up, Lip Products, Nail Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Colour Cosmetics market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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