

## **Colour Cosmetics in Lithuania**

Market Direction | 2023-05-12 | 21 pages | Euromonitor

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### **Report description:**

As the threat of COVID-19 reduces in the country and there is a return to pre-pandemic routines and socialising, the rise of out-of-home occasions and events positively drove colour cosmetics growth in 2022. However, despite make-up and nail products being highly dependent on out-of-home activities, including office work, formal ceremonies and business events, colour cosmetics only slightly oversold pre-pandemic value size, pointing towards the natural less-is-more make-up look trends.

Euromonitor International's Colour Cosmetics in Lithuania report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Colour Cosmetics Sets/Kits, Eye Make-Up, Facial Make-Up, Lip Products, Nail Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Colour Cosmetics market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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