

Colour Cosmetics in Ireland

Market Direction | 2023-05-02 | 31 pages | Euromonitor

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Report description:

2022 marks the second year of recovery for colour cosmetics after the landscape experienced a sharp decline during the outbreak of COVID-19. As a result of home seclusion and mask-wearing, huge declines were seen for various colour cosmetics in 2020. The slight easing of social distancing restrictions in 2021 began to drive demand for facial make-up and lip products, leading to positive growth compared to the double-digit decline in 2020. Moving into 2022, consumers who had missed cosmetics usag...

Euromonitor International's Colour Cosmetics in Ireland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Colour Cosmetics Sets/Kits, Eye Make-Up, Facial Make-Up, Lip Products, Nail Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Colour Cosmetics market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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