

## **Colour Cosmetics in Greece**

Market Direction | 2023-05-02 | 33 pages | Euromonitor

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### **Report description:**

Colour cosmetics was the category that took the biggest hit during the pandemic, witnessing a free-fall in sales amidst lockdowns (notably including the closure of department stores and beauty specialist retailers), mask-wearing and reduction in going out/socialising. After a slow return to positive growth in 2021, colour cosmetics saw a further increase in volume sales in 2022 as things returned to normal, even though the category has yet to reach its pre-COVID-19 levels. The pandemic has, howe...

Euromonitor International's Colour Cosmetics in Greece report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Colour Cosmetics Sets/Kits, Eye Make-Up, Facial Make-Up, Lip Products, Nail Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Colour Cosmetics market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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### Summary 1 Research Sources

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