

Colour Cosmetics in Croatia

Market Direction | 2023-05-02 | 21 pages | Euromonitor

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Report description:

Colour cosmetics achieved another solid performance in 2022, posting healthy growth in retail volume sales, whilst current value growth rose sharply as inflation drove up unit prices. Consumer demand continued to rebound as pandemic measures were fully relaxed and as Croatians returned to a much more normal way of life. Total sales are still below pre-pandemic levels in retail volume and value terms at constant 2022 prices. Consumers have been particularly keen to stock up on lip products in 202...

Euromonitor International's Colour Cosmetics in Croatia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Colour Cosmetics Sets/Kits, Eye Make-Up, Facial Make-Up, Lip Products, Nail Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Colour Cosmetics market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

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List Of Contents And Tables

COLOUR COSMETICS IN CROATIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Colour cosmetics continues its recovery in 2022

Organic and sustainable products still an emerging trend

E-commerce holds strong appeal in colour cosmetics

PROSPECTS AND OPPORTUNITIES

Steady growth ahead in colour cosmetics

Clean beauty trends expected to gather pace

Social commerce and digitalisation to support full recovery

CATEGORY DATA

Table 1 Sales of Colour Cosmetics by Category: Value 2017-2022

Table 2 Sales of Colour Cosmetics by Category: % Value Growth 2017-2022

Table 3 Sales of Colour Cosmetics by Premium vs Mass: % Value 2017-2022

Table 4 NBO Company Shares of Colour Cosmetics: % Value 2018-2022

Table 5 LBN Brand Shares of Colour Cosmetics: % Value 2019-2022

Table 6 LBN Brand Shares of Premium Colour Cosmetics: % Value 2019-2022

Table 7 Forecast Sales of Colour Cosmetics by Category: Value 2022-2027

Table 8 Forecast Sales of Colour Cosmetics by Category: % Value Growth 2022-2027

Table 9 Forecast Sales of Colour Cosmetics by Premium vs Mass: % Value 2022-2027

BEAUTY AND PERSONAL CARE IN CROATIA

EXECUTIVE SUMMARY

Beauty and personal care in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for beauty and personal care?

MARKET DATA

Table 10 Sales of Beauty and Personal Care by Category: Value 2017-2022

Table 11 Sales of Beauty and Personal Care by Category: % Value Growth 2017-2022

Table 12 GBO Company Shares of Beauty and Personal Care: % Value 2018-2022

Table 13 NBO Company Shares of Beauty and Personal Care: % Value 2018-2022

Table 14 LBN Brand Shares of Beauty and Personal Care: % Value 2019-2022

Table 15 Penetration of Private Label in Beauty and Personal Care by Category: % Value 2017-2022

Table 16 Distribution of Beauty and Personal Care by Format: % Value 2017-2022

Table 17 Distribution of Beauty and Personal Care by Format and Category: % Value 2022

Table 18 Forecast Sales of Beauty and Personal Care by Category: Value 2022-2027

Table 19 Forecast Sales of Beauty and Personal Care by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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