

## **Colour Cosmetics in Croatia**

Market Direction | 2023-05-02 | 21 pages | Euromonitor

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### **Report description:**

Colour cosmetics achieved another solid performance in 2022, posting healthy growth in retail volume sales, whilst current value growth rose sharply as inflation drove up unit prices. Consumer demand continued to rebound as pandemic measures were fully relaxed and as Croatians returned to a much more normal way of life. Total sales are still below pre-pandemic levels in retail volume and value terms at constant 2022 prices. Consumers have been particularly keen to stock up on lip products in 202...

Euromonitor International's Colour Cosmetics in Croatia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Colour Cosmetics Sets/Kits, Eye Make-Up, Facial Make-Up, Lip Products, Nail Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Colour Cosmetics market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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