

## **Colour Cosmetics in Colombia**

Market Direction | 2023-05-02 | 29 pages | Euromonitor

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### **Report description:**

Colour cosmetics was one of the best performing beauty and personal care products in 2022. While colour cosmetics took a battering during the height of the pandemic - in 2022, with society fully opened up, consumers started wearing colour cosmetics again. Lip products in particular performed well, as most people stopped wearing face masks. As a result, in spite of high inflation, caused by factors such as continuing global supply constraints and also currency depreciation, colour cosmetics regis...

Euromonitor International's Colour Cosmetics in Colombia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Colour Cosmetics Sets/Kits, Eye Make-Up, Facial Make-Up, Lip Products, Nail Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Colour Cosmetics market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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## SOURCES

### Summary 1 Research Sources

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