

## **Colour Cosmetics in Canada**

Market Direction | 2023-04-24 | 30 pages | Euromonitor

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### **Report description:**

Colour cosmetics saw strong growth in retail value sales in 2022, buoyed by consumers returning to workplaces, out-of-home activities, and social events as governments rolled back COVID-19 safety measures and the economy reopened. With the removal of COVID-19 related restrictions, consumers have resumed beauty routines and returned to brick-and-mortar stores. Mass cosmetics outperformed premium cosmetics due to high inflation rates, with consumers seeking value through mass and masstige products...

Euromonitor International's Colour Cosmetics in Canada report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Colour Cosmetics Sets/Kits, Eye Make-Up, Facial Make-Up, Lip Products, Nail Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Colour Cosmetics market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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May 2023

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