

## **Colour Cosmetics in Bulgaria**

Market Direction | 2023-04-26 | 28 pages | Euromonitor

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### **Report description:**

Colour cosmetics saw strong double-digit value growth in 2022, with demand recovering following the pandemic. Eye make-up remains an essential part of many women's beauty routines as they are mindful about the outlining of the eyes and the category consequently experienced the strongest growth in the year. Facial make-up also enjoyed robust growth - in recent years, there has been a notable increase in the demand for facial make-up products in the Bulgarian market, particularly for foundation an...

Euromonitor International's Colour Cosmetics in Bulgaria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Colour Cosmetics Sets/Kits, Eye Make-Up, Facial Make-Up, Lip Products, Nail Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Colour Cosmetics market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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