

Colour Cosmetics in Belgium

Market Direction | 2023-04-26 | 28 pages | Euromonitor

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Report description:

The lockdown had a significant impact on colour cosmetics, particularly in 2020, as reduced out-of-home activities led to a decline in demand for make-up. While the category experienced a partial recovery in 2021 with the gradual lifting of restrictions, demand for most colour cosmetics categories increased in 2022 as consumers returned to socialising and engaging in out-of-home activities. However, despite healthy growth in value sales, volume sales were much slower due to pressure on consumers...

Euromonitor International's Colour Cosmetics in Belgium report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Colour Cosmetics Sets/Kits, Eye Make-Up, Facial Make-Up, Lip Products, Nail Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Colour Cosmetics market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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