

## **Colour Cosmetics in Algeria**

Market Direction | 2023-04-28 | 19 pages | Euromonitor

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### **Report description:**

Colour cosmetics continued to make a strong recovery from the COVID-19 pandemic in 2022, with double-digit growth in current value sales. Lower purchasing power was an issue for much of the Algerian population in 2022, resulting in weaker retail volume growth. Colour cosmetics was one of the worst hit categories during the COVID-19 pandemic as, with little opportunity to socialise or spend time out of the house, consumers paid less attention to their personal appearance. This led to less use of...

Euromonitor International's Colour Cosmetics in Algeria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Colour Cosmetics Sets/Kits, Eye Make-Up, Facial Make-Up, Lip Products, Nail Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Colour Cosmetics market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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### **Table of Contents:**

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List Of Contents And Tables

COLOUR COSMETICS IN ALGERIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Colour cosmetics boosted by return to make-up habits post-pandemic

Facial make-up and nail products steal the limelight

Cosmekam Algerie maintains its leadership but is challenged by L'Oreal Groupe

PROSPECTS AND OPPORTUNITIES

Growing number of females in workforce to drive growth in colour cosmetics

Limited availability of imports threatens category development

Growth in illicit trade is threat to colour cosmetics

CATEGORY DATA

Table 1 Sales of Colour Cosmetics by Category: Value 2017-2022

Table 2 Sales of Colour Cosmetics by Category: % Value Growth 2017-2022

Table 3 Sales of Colour Cosmetics by Premium vs Mass: % Value 2017-2022

Table 4 NBO Company Shares of Colour Cosmetics: % Value 2018-2022

Table 5 LBN Brand Shares of Colour Cosmetics: % Value 2019-2022

Table 6 LBN Brand Shares of Premium Colour Cosmetics: % Value 2019-2022

Table 7 Forecast Sales of Colour Cosmetics by Category: Value 2022-2027

Table 8 Forecast Sales of Colour Cosmetics by Category: % Value Growth 2022-2027

Table 9 Forecast Sales of Colour Cosmetics by Premium vs Mass: % Value 2022-2027

BEAUTY AND PERSONAL CARE IN ALGERIA

EXECUTIVE SUMMARY

Beauty and personal care in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for beauty and personal care?

MARKET DATA

Table 10 Sales of Beauty and Personal Care by Category: Value 2017-2022

Table 11 Sales of Beauty and Personal Care by Category: % Value Growth 2017-2022

Table 12 GBO Company Shares of Beauty and Personal Care: % Value 2018-2022

Table 13 NBO Company Shares of Beauty and Personal Care: % Value 2018-2022

Table 14 LBN Brand Shares of Beauty and Personal Care: % Value 2019-2022

Table 15 Distribution of Beauty and Personal Care by Format: % Value 2017-2022

Table 16 Distribution of Beauty and Personal Care by Format and Category: % Value 2022

Table 17 Forecast Sales of Beauty and Personal Care by Category: Value 2022-2027

Table 18 Forecast Sales of Beauty and Personal Care by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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