

Cat Food in Slovakia

Market Direction | 2023-05-17 | 25 pages | Euromonitor

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Report description:

The rising cost of living in Slovakia is leading to a slowdown in owners spoiling their cats in 2023. Moreover, with cat food and cat treats soaring in price, owners are increasingly opting for home-made dinners, with some combining meal leftovers and scraps with prepared cat food. This trend is hampering demand for cat food in 2023, while tempting cat owners to overfeed their cats. In turn, this may encourage demand for dietary supplements as well as pet foods which aid digestion.

Euromonitor International's Cat Food in Slovakia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cat Treats and Mixers, Dry Cat Food, Wet Cat Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cat Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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