

## **Cafes/Bars in Germany**

Market Direction | 2023-05-18 | 25 pages | Euromonitor

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### **Report description:**

The COVID-19 pandemic had a significant impact on the consumer foodservice industry in Germany, including cafes and bars. While the damage done to these types of businesses was less catastrophic than in other areas of consumer foodservice due to the takeaway potential of coffee consumption, for example, it was a crisis not all companies were able to survive. This situation was gradually coming to an end as restrictions were being progressively lifted and normality was being restored.

Euromonitor International's Cafes/Bars in Germany report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Bars/Pubs, Cafes, Chained Cafes/Bars, Independent Cafes/Bars, Juice/Smoothie Bars, Specialist Coffee and Tea Shops.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Cafes/Bars market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International  
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