

Bath and Shower in Vietnam

Market Direction | 2023-05-05 | 22 pages | Euromonitor

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Report description:

Bath and shower saw solid current value growth during 2022, as consumers had higher living standards, and all activities returned to normal as COVID-19 eased, and routines outside the home resumed. Although after the decline seen in 2021 sales were unable to return to the 2020 level in 2022, this is unsurprising, given the exceptional surge in sales in the first year of the pandemic, when consumers stockpiled hygiene products, with this high level of sales difficult to maintain. Nevertheless, sa...

Euromonitor International's Bath and Shower in Vietnam report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Bar Soap, Bath Additives, Body Powder, Body Wash/Shower Gel, Hand Sanitisers, Intimate Hygiene, Liquid Soap.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Bath and Shower market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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