

Bath and Shower in Uzbekistan

Market Direction | 2023-05-15 | 17 pages | Euromonitor

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Report description:

Demand for bath and shower products is stable in Uzbekistan, as such products are incorporated as an essential part of consumers' daily hygiene. Indeed, health-related and personal hygiene routines were enhanced by the era of the COVID-19 pandemic, as consumers sought to avoid the virus through more frequent cleaning and washing of themselves and their homes. That said, trends for antibacterial products, such as seen with hand sanitisers which were popular during the pandemic, have since waned i...

Euromonitor International's Bath and Shower in Uzbekistan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Bar Soap, Bath Additives, Body Powder, Body Wash/Shower Gel, Hand Sanitisers, Intimate Hygiene, Liquid Soap.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Bath and Shower market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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2022 DEVELOPMENTS

Demand for bath and shower products remains stable, thanks to essential nature in daily hygiene

Bar soap remains the most in-demand product

Imported brands remain popular in bath and shower, thanks to strong advertising

PROSPECTS AND OPPORTUNITIES

Ongoing stable demand will continue to support bath and shower

Liquid soap sees opportunities ahead, dependent on offering attractive price points

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