

Bath and Shower in the Netherlands

Market Direction | 2023-05-03 | 22 pages | Euromonitor

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Report description:

As consumers became more relaxed about COVID-19 in 2022, compared to the height of the pandemic, some areas within bath and shower recorded a decline in sales. In addition to reduced worry surrounding hygiene, the cost of living crisis and lack of strong government campaigns advising people to be extra careful with hygiene, including frequent washing of hands, led to a strong decline in the sales for bar and liquid soap. A decline in sales for other categories was also noted, with body wash/show...

Euromonitor International's Bath and Shower in Netherlands report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Bar Soap, Bath Additives, Body Powder, Body Wash/Shower Gel, Hand Sanitisers, Intimate Hygiene, Liquid Soap.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Bath and Shower market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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