

## **Bath and Shower in Norway**

Market Direction | 2023-05-04 | 23 pages | Euromonitor

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### **Report description:**

Bath and shower continued to decline in terms of retail volume and current value sales in 2022, albeit remaining higher than pre-pandemic 2019 levels. Category retail sales received a considerable boost from the Coronavirus (COVID-19) pandemic, with hand cleanliness becoming a priority. However, in 2021, government recommendations moved from a focus on hand cleanliness to more of an emphasis on social distancing. Meanwhile, in 2022, the return to pre-pandemic norms continued, as the threat of CO...

Euromonitor International's Bath and Shower in Norway report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Bar Soap, Bath Additives, Body Powder, Body Wash/Shower Gel, Hand Sanitisers, Intimate Hygiene, Liquid Soap.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Bath and Shower market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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