

Bath and Shower in Indonesia

Market Direction | 2023-04-25 | 22 pages | Euromonitor

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Report description:

The experience of the Coronavirus (COVID-19) pandemic has triggered several significant changes in the lifestyles of many consumers in Indonesia. While the intensity of the pandemic ebbed, some of the habits newly formed during the public health crisis were maintained towards the end of the review period. This was especially visible in terms of the habits related to health- and hygiene-conscious behaviour, such as wearing face masks or cleaning and sanitising hands regularly. Even though these h...

Euromonitor International's Bath and Shower in Indonesia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Bar Soap, Bath Additives, Body Powder, Body Wash/Shower Gel, Hand Sanitisers, Intimate Hygiene, Liquid Soap.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Bath and Shower market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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