

Bath and Shower in Chile

Market Direction | 2023-05-08 | 21 pages | Euromonitor

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Report description:

Although historically a stable category with positive growth rates, which even reached double digits in 2020, Chilean bath and shower faced challenges in 2022. Inflation reached historic levels, forcing many Chileans to prioritise their consumption and reduce purchases of products not considered necessary. Therefore, products such as bath additives, body powder, intimate washes, and hand sanitisers experienced declining value sales in 2022.

Euromonitor International's Bath and Shower in Chile report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Bar Soap, Bath Additives, Body Powder, Body Wash/Shower Gel, Hand Sanitisers, Intimate Hygiene, Liquid Soap.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Bath and Shower market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
May 2023

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BATH AND SHOWER IN CHILE

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