

Bath and Shower in Bosnia and Herzegovina

Market Direction | 2023-05-03 | 20 pages | Euromonitor

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Report description:

Bath and shower witnessed a surge in current value growth in 2022 as manufacturers raised unit prices in the face of soaring inflation and higher costs. Retail volume sales have suffered as consumption was hindered by the higher prices in bath and shower. Nevertheless, the trend towards increased consumer hygiene awareness, bolstered by the experiences of the COVID-19 pandemic, continues to play a role in the category's performance. Body wash/shower gel has achieved a robust performance driven b...

Euromonitor International's Bath and Shower in Bosnia and Herzegovina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Bar Soap, Bath Additives, Body Powder, Body Wash/Shower Gel, Hand Sanitisers, Intimate Hygiene, Liquid Soap.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Bath and Shower market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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