

Bath and Shower in Algeria

Market Direction | 2023-04-28 | 18 pages | Euromonitor

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Report description:

2022 was another positive year for bath and shower in Algeria, although retail volume growth was slightly lower than the previous year as inflation suppressed demand somewhat. Bath and shower benefits from being an essential, everyday product in Algeria and so volume sales have remained robust. Current value growth in 2022 has largely been driven by surging inflation as manufacturers increased prices. Hand sanitisers saw a further drop in volume growth over 2022 as the threat of COVID-19 receded...

Euromonitor International's Bath and Shower in Algeria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Bar Soap, Bath Additives, Body Powder, Body Wash/Shower Gel, Hand Sanitisers, Intimate Hygiene, Liquid Soap.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Bath and Shower market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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