

## **Baby and Child-Specific Products in South Africa**

Market Direction | 2023-05-11 | 22 pages | Euromonitor

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### **Report description:**

During the review period baby and child-specific products gained momentum and thrived. Even during COVID-19, baby and child-specific products remained resilient despite the tough economic crisis within South Africa. This was because parents did not want to compromise on care for their babies and children, regularly replenishing their children's toiletries and other baby products, as they are regarded as essential items that they cannot do without. For this reason, sales of baby and child-specifi...

Euromonitor International's Baby and Child-specific Products in South Africa report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Baby and Child-specific Hair Care, Baby and Child-specific Skin Care, Baby and Child-specific Sun Care, Baby and Child-specific Toiletries, Baby Wipes, Medicated Baby and Child-specific Products, Nappy (Diaper) Rash Treatments.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Baby and Child-specific Products market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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## SOURCES

### Summary 1 Research Sources

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