

Baby and Child-Specific Products in Indonesia

Market Direction | 2023-04-25 | 22 pages | Euromonitor

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Report description:

Some of the reasons behind the healthy performance of baby and child-specific products in Indonesia can be found in the Coronavirus (COVID-19) pandemic in 2020, which resulted in a surge in the number of early marriages in the country. West Java was among the provinces to contribute most to the high child marriage rate in Indonesia. The upturn in the number of early marriages was partly due to the pandemic-related lockdowns, which stopped or restricted the meetings of many couples and induced fr...

Euromonitor International's Baby and Child-specific Products in Indonesia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Baby and Child-specific Hair Care, Baby and Child-specific Skin Care, Baby and Child-specific Sun Care, Baby and Child-specific Toiletries, Baby Wipes, Medicated Baby and Child-specific Products, Nappy (Diaper) Rash Treatments.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Baby and Child-specific Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Early marriages during the pandemic pave the way for the positive performance of baby and child-specific products at the end of the review period

Organic and natural-based ingredients and products are increasingly garnering attention as safer choices

All about trust

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