

Baby and Child-Specific Products in Greece

Market Direction | 2023-05-02 | 27 pages | Euromonitor

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Report description:

Greece faces a significant chronic demographic problem, which has deteriorated further since the pandemic. The fear that many couples experienced regarding the health and social crisis during the first wave of the pandemic caused birth rates to drop further nine months later. From 118,000 births in 2012, there were 85,000 in 2019, 86,000 in 2020 and 84,000 in 2021. In 2022, the economic instability caused by the soaring energy/inflation crisis following the Russian invasion of Ukraine removed an...

Euromonitor International's Baby and Child-specific Products in Greece report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Baby and Child-specific Hair Care, Baby and Child-specific Skin Care, Baby and Child-specific Sun Care, Baby and Child-specific Toiletries, Baby Wipes, Medicated Baby and Child-specific Products, Nappy (Diaper) Rash Treatments.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Baby and Child-specific Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Baby and Child-Specific Products in Greece

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List Of Contents And Tables

BABY AND CHILD-SPECIFIC PRODUCTS IN GREECE

KEY DATA FINDINGS

2022 DEVELOPMENTS

Baby and child-specific toiletries volume sales under demographic and economic pressure

Ongoing healthy growth for baby and child-specific sun care

Mega Disposables leads the market

PROSPECTS AND OPPORTUNITIES

Stagnation for baby and child-specific toiletries due to demographic pressure

Further potential for baby and child-specific sun care

Ongoing high promotional intensity in an effort to mitigate the impact of inflation

CATEGORY DATA

Table 1 Sales of Baby and Child-specific Products by Category: Value 2017-2022

Table 2 Sales of Baby and Child-specific Products by Category: % Value Growth 2017-2022

Table 3 Sales of Baby and Child-specific Products by Premium vs Mass: % Value 2017-2022

Table 4 NBO Company Shares of Baby and Child-specific Products: % Value 2018-2022

Table 5 LBN Brand Shares of Baby and Child-specific Products: % Value 2019-2022

Table 6 LBN Brand Shares of Baby and Child-specific Skin Care: % Value 2019-2022

Table 7 LBN Brand Shares of Baby and Child-specific Sun Care: % Value 2019-2022

Table 8 LBN Brand Shares of Premium Baby and Child-specific Products: % Value 2019-2022

Table 9 Forecast Sales of Baby and Child-specific Products by Category: Value 2022-2027

Table 10 Forecast Sales of Baby and Child-specific Products by Category: % Value Growth 2022-2027

Table 11 Forecast Sales of Baby and Child-specific Products by Premium vs Mass: % Value 2022-2027

BEAUTY AND PERSONAL CARE IN GREECE

EXECUTIVE SUMMARY

Beauty and personal care in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for beauty and personal care?

MARKET DATA

Table 12 Sales of Beauty and Personal Care by Category: Value 2017-2022

Table 13 Sales of Beauty and Personal Care by Category: % Value Growth 2017-2022

Table 14 GBO Company Shares of Beauty and Personal Care: % Value 2018-2022

Table 15 NBO Company Shares of Beauty and Personal Care: % Value 2018-2022

Table 16 LBN Brand Shares of Beauty and Personal Care: % Value 2019-2022

Table 17 Penetration of Private Label in Beauty and Personal Care by Category: % Value 2017-2022

Table 18 Distribution of Beauty and Personal Care by Format: % Value 2017-2022

Table 19 Distribution of Beauty and Personal Care by Format and Category: % Value 2022

Table 20 Forecast Sales of Beauty and Personal Care by Category: Value 2022-2027

Table 21 Forecast Sales of Beauty and Personal Care by Category: % Value Growth 2022-2027

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