

## **Baby and Child-Specific Products in Greece**

Market Direction | 2023-05-02 | 27 pages | Euromonitor

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### **Report description:**

Greece faces a significant chronic demographic problem, which has deteriorated further since the pandemic. The fear that many couples experienced regarding the health and social crisis during the first wave of the pandemic caused birth rates to drop further nine months later. From 118,000 births in 2012, there were 85,000 in 2019, 86,000 in 2020 and 84,000 in 2021. In 2022, the economic instability caused by the soaring energy/inflation crisis following the Russian invasion of Ukraine removed an...

Euromonitor International's Baby and Child-specific Products in Greece report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Baby and Child-specific Hair Care, Baby and Child-specific Skin Care, Baby and Child-specific Sun Care, Baby and Child-specific Toiletries, Baby Wipes, Medicated Baby and Child-specific Products, Nappy (Diaper) Rash Treatments.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Baby and Child-specific Products market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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