

Baby and Child-Specific Products in Chile

Market Direction | 2023-05-08 | 23 pages | Euromonitor

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Report description:

Baby and child-specific products experienced moderate current value growth in 2022 compared to 2021. However, this growth was primarily driven by baby and child-specific sun care, while baby and child-specific hair care, skin care, and toiletries recorded negative performances due to parents prioritising their spending in the current economic climate and opting for products that can be used by the entire family, rather than just by one generation. On the other hand, baby and child-specific sun c...

Euromonitor International's Baby and Child-specific Products in Chile report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Baby and Child-specific Hair Care, Baby and Child-specific Skin Care, Baby and Child-specific Sun Care, Baby and Child-specific Toiletries, Baby Wipes, Medicated Baby and Child-specific Products, Nappy (Diaper) Rash Treatments.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Baby and Child-specific Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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