

Baby and Child-Specific Products in Algeria

Market Direction | 2023-04-28 | 19 pages | Euromonitor

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Report description:

Baby and child-specific products witnessed weak retail volume growth in 2022 due to worsening economic conditions, the increasing uncertainty caused by the war in Ukraine and currency volatility. However, despite the higher costs of living and declining levels of disposable income, retail volume growth remained stable as Algerian parents are always ready to make sacrifices for the wellbeing of their children. In current terms, value growth was more upbeat driven by soaring inflation rates, which...

Euromonitor International's Baby and Child-specific Products in Algeria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Baby and Child-specific Hair Care, Baby and Child-specific Skin Care, Baby and Child-specific Sun Care, Baby and Child-specific Toiletries, Baby Wipes, Medicated Baby and Child-specific Products, Nappy (Diaper) Rash Treatments.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Baby and Child-specific Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Health and safety are the key considerations when buying a product

International brands maintain their leading position, while local brands gain ground

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