

US Manual Cleaning Mops Market - Focused Insights 2023-2028

Market Report | 2023-05-25 | 72 pages | Arizton Advisory & Intelligence

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Report description:

REPORT OVERVIEW

This report offers market size & forecast data for the manual cleaning mops market in the US. The revenue generated from the sale of manual cleaning mops is included in the report. This report provides a comprehensive and current market scenario of the US manual cleaning mops, including the US manual cleaning mops market size, anticipated market forecast, relevant market segmentations, and industry trends.

The study considers a detailed scenario of the present manual cleaning mops market and its market dynamics for 2023?2028 in the US. It covers a detailed overview of several market growth enablers, restraints, and trends. The report offers both the demand and supply aspects of the market. It profiles and examines leading companies and other prominent players operating in the market.

MARKET DEFINITION

A manual cleaning mop is a tool connected with a sponge or loose strings through a handle. Mops are used to clean floors and walls, etc. They help remove dust and dirt. Different materials are used to make a mop head, such as microfiber, sponge, cotton, etc. Several types of manual cleaning mops are available in the market.

KEY HIGHLIGHTS

- The US manual cleaning mops market was valued at \$448.50 million in 2022 and is projected to reach \$522.51 million by 2028, growing at a compound annual growth rate (CAGR) of 2.58%.
- In 2022, the US accounted for a significant share of 20% in the global manual cleaning mops market due to increased demand for cleaning tools, the presence of leading manufacturers, increased hygiene awareness, and urbanization.
- The US manual cleaning mops market has significantly improved over the last few years because of the increased focus on R&D

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and rising demand for high-quality cleaning products. The manufacturers are continuously working on reducing the weight of manual cleaning mops in the US market.

- Technological innovations, including product and material types, for example, lightweight microfiber material, will continue to increase the adoption of mop handles and wringers/buckets. Many companies offer mops to absorb dirt and debris quickly and reduce the time required to clean floors and surfaces.

- Spray mops' popularity is rising as they quickly save water and clean the floor.

- As the demand for wooden flooring is rising, the manufacturers are using a push strategy and offering high-quality dry mops in the market. Most companies are offering high-quality cotton and microfiber material-based mops to gain traction in the market.

- Under the usage segmentation, the wet mops segment accounted for the highest share of 67.33% in 2022 and is projected to grow at the highest CAGR of 2.73%. The growth can be attributed to the growing demand for cleaning tools to maintain hygiene at commercial and institutional places.

- The residential segment of end-user segmentation accounted for the highest share of 53.13% in 2022 and is projected to grow at a CAGR of 2.88% during the forecast period. It can be attributed to the growing demand due to rising awareness about maintaining hygiene at residential places.

- The online store segment of the distribution channels is increasing at the highest CAGR of 3.65% during the forecast period. Time-saving, easy access, and availability with the convenience of buyers are the major factors that drive significant sales through online stores.

- 3M, Procter & Gamble, Rubbermaid, Libman, and Freudenberg Group are the leading players with strong market penetration. Vendors such as Casabella, Golden Star Inc., Perfex Corporation, Bissell, and Weiler Abrasives are the other prominent players with a significant presence in the market.

Key Vendors

- 3M
- Freudenberg Group
- Libman
- Procter & Gamble Company (P&G)
- Rubbermaid Commercial Products, LLC

Other Prominent Vendors

- Alpine Industries Inc.
- BISSELL
- BONA
- Bradshaw International
- Carlisle FoodService Products
- Carolina
- Casabella Holding LLC
- Essendant Inc.
- Eurow
- Golden Star Inc.
- Helen of Troy Limited
- Monarch Brands
- Mopnado
- Norwex
- Perfex Corporation
- Weiler Abrasives

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REPORT HIGHLIGHTS

PRODUCT SEGMENTATION & FORECAST

- Usage Segmentation
 - o□ Wet Mops
 - o□ Dry Mops
- Product Segmentation
 - o□ Looped-end Mops
 - o□ Flat Mops
 - o□ Cut-end Mops
 - o□ Sponge Mops
 - o□ Spray Mops
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 - o□ Residential
 - o□ Commercial
 - o□ Industrial
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 - o□ Supermarkets & Hypermarkets
 - o□ Retail Stores
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 - o□ Institutions

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 - o□ Flat Mops

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