

Pet Products in South Africa

Market Direction | 2023-05-09 | 21 pages | Euromonitor

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Report description:

As a result of the pandemic in 2020, there was an uptick in pet ownership in South Africa. Relationships between existing pet owners and their pets also improved, given that they spent more time together during the various lockdowns. These new and improved relationships saw the pet humanisation trend gain momentum, despite the challenging financial conditions. As a result, pet products is set to continue to see increased demand in 2023, even two years after the start of the pandemic. Pet healthc...

Euromonitor International's Pet Products in South Africa report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cat Litter, Other Pet Products, Pet Healthcare.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Pet Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Pet Products in South Africa
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List Of Contents And Tables

PET PRODUCTS IN SOUTH AFRICA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Pet humanisation continues to boost sales of pet products

Pet healthcare expands beyond veterinary clinics and pet shops

Growing cat population boosts demand for cat litter

PROSPECTS AND OPPORTUNITIES

Pet healthcare to see innovation in dual-function products

Weight management through interactive toys expected to rise

Millennials and gen Z pet owners will stimulate demand for pet accessories

CATEGORY DATA

Table 1 Sales of Pet Products by Category: Value 2018-2023

Table 2 Sales of Pet Products by Category: % Value Growth 2018-2023

Table 3 Sales of Pet Healthcare by Type: % Value 2018-2023

Table 4 Sales of Other Pet Products by Type: % Value 2018-2023

Table 5 NBO Company Shares of Pet Products: % Value 2018-2022

Table 6 LBN Brand Shares of Pet Products: % Value 2019-2022

Table 7 Distribution of Pet Products by Format: % Value 2018-2023

Table 8 Forecast Sales of Pet Products by Category: Value 2023-2028

Table 9 Forecast Sales of Pet Products by Category: % Value Growth 2023-2028

PET CARE IN SOUTH AFRICA

EXECUTIVE SUMMARY

Pet care in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for pet care?

MARKET INDICATORS

Table 10 Pet Populations 2018-2023

MARKET DATA

Table 11 Sales of Pet Food by Category: Volume 2018-2023

Table 12 Sales of Pet Care by Category: Value 2018-2023

Table 13 Sales of Pet Food by Category: % Volume Growth 2018-2023

Table 14 Sales of Pet Care by Category: % Value Growth 2018-2023

Table 15 NBO Company Shares of Pet Food: % Value 2018-2022

Table 16 LBN Brand Shares of Pet Food: % Value 2019-2022

Table 17 NBO Company Shares of Dog and Cat Food: % Value 2018-2022

Table 18 LBN Brand Shares of Dog and Cat Food: % Value 2019-2022

Table 19 □Penetration of Private Label in Pet Care by Category: % Value 2018-2023

Table 20 □Distribution of Pet Care by Format: % Value 2018-2023

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Table 21 □Distribution of Pet Care by Format and Category: % Value 2023
Table 22 □Distribution of Dog and Cat Food by Format: % Value 2018-2023
Table 23 □Distribution of Dog and Cat Food by Format and Category: % Value 2023
Table 24 □Forecast Sales of Pet Food by Category: Volume 2023-2028
Table 25 □Forecast Sales of Pet Care by Category: Value 2023-2028
Table 26 □Forecast Sales of Pet Food by Category: % Volume Growth 2023-2028
Table 27 □Forecast Sales of Pet Care by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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