

Pet Products in Norway

Market Direction | 2023-05-10 | 21 pages | Euromonitor

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Report description:

Pet healthcare is set to be the most dynamic performer within pet products in current value growth terms in 2023. While the rising cost of living is leading many Norwegians to rein in spending on pet care in general, this category remains somewhat insulated from such behaviour thanks to pet humanisation. Because most owners now consider dogs and cats to be members of the family, they are increasingly willing to take preventive measures to improve their physical wellbeing, reduce the risk of vari...

Euromonitor International's Pet Products in Norway report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cat Litter, Other Pet Products, Pet Healthcare.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Pet Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Increased caution around spending subdues sales of other pet products
Higher-end products increasingly preferred in cat litter

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