

## **Pet Care in the Philippines**

Market Direction | 2023-05-08 | 50 pages | Euromonitor

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### **Report description:**

Pet care in the Philippines has been experiencing robust growth, not solely due to the surge in new pet owners but also as a result of the burgeoning trend of pet humanisation. This phenomenon, observed not just in the Philippines but across numerous regions worldwide, has led to an increasing number of pet owners treating their pets as integral members of the family. Consequently, there has been a significant rise in awareness of the products and services available to enhance the lives of their...

Euromonitor International's Pet Care in Philippines report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Pet Food, Pet Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Pet Care market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
May 2023

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